



Terms of the photo contest 2023

'Un dia al PCB!'

ABOUT

The contest **Un dia al PCB!** comes back one more edition for Christmas. The competition, as every year, invites you to photograph people, spaces and images linked to your daily work at the PCB. You can present research images, but also people and equipment, or pictures depicting the spaces of the Park, both indoor and outdoor of everyday situations in the day to day of your work in the facilities, photographs that link the PCB and sustainability and so on. In short, we are looking for photos that summarize how alive and active is the great community that forms the Park.

HOW

To submit images to the contest you must post them on Instagram with the hashtag **#undiaalpcb2023**. To do this, you need to have an account with a public profile on that social network, and respect its legal conditions (<http://instagram.com/legal/terms/>).

There is no limit to the number of photos that can be submitted, but **it is essential to title each image**. Pictures with photo retouching or photo montage will be accepted, but remember to publish them from a mobile or a tablet. The photos submitted to the contest may use any of the Instagram filters; they can be in colour or black and white.

Images that have been retouched and edited with any editing software, including the assistance of artificial intelligence, will be considered. We believe that current technology opens up endless possibilities to transform and enhance your photos, allowing participants to explore new creative horizons. If you are a fan of digital editing or artificial intelligence, do not hesitate to unleash your imagination and submit your works.

Once the photo has been published on Instagram, the participant must fill the form at the following link <https://www.surveymonkey.com/r/undiaalpcb2023> for each picture indicating his/her name and surname, Instagram user and the name of the photo with which he/she participates. Every picture must be registered in order to be considered for the contest.

WHO CAN PARTICIPATE

Any member of the PCB Community can participate individually.

WHEN

The period for submitting images to the contest begins on **November 2 and ends on December 17 included**.



AWARD

The winner will be eligible for 4 different prizes, one of which must be chosen once their winning status has been announced. The prizes are:

- Option A: 150€ worth voucher at Altair Bookstore.
- Option B: 150€ worth weekend in a country house.
- Option C: Restaurant voucher worth 150€.
- Option D: Set of wines and craft beers worth 150€.

A second prize will also be delivered for the second most voted photograph.

The winning proposal will be announced on **December 21** during the pre Christmas event organized by the Park gathering the Community members.

PRIZE CONDITIONS

The prize is not exchangeable for its monetary value. In any of the three options the Park assumes exclusively the expenses for this value and all that exceeds a this amount will be borne entirely by the winner.

JURY

The jury will be composed by PCB's staff and staff from the Communications Department. This jury will take into account the originality, the artistic and technical quality, and the visual impact of the photo.

PARTICIPANTS' COMMITMENTS

Each participant, for posting their photos on Instagram with the hashtag **#undiaalpcb2023**, accepts the rules of this competition and declares under their responsibility:

- 1) That the photos presented are made by the participant himself/herself, as a natural person, and that they are an original work of his/her.
- 2) To have obtained the legally necessary authorizations of the persons or entities that may appear in the images.
- 3) That he/she agrees not to post any content or material that is obscene, sexually explicit, violent, offensive, incendiary or defamatory.
- 4) That the photos are strictly work related and not personal.
- 5) That he/she assigns the image rights of the photos submitted to the contest to the Fundació Parc Científic de Barcelona (PCB Foundation), which can be used for brand promotional activities or corporate materials, as well as spread them on web and social networks.

PRIVACY POLICY AND CESSION OF DATA AND IMAGE RIGHTS

In compliance with Regulation (EU) 2016/679 of Protection of Personal Data (RGPD) and LO 3/2018 LOPDGDD, all persons interested in participating in this competition are informed that the personal data you provide will be treated in the following terms:

Person in charge: Barcelona Science Park Foundation - c / Baldiri Reixac 10-12, 08028, Barcelona - info@pcb.ub.cat

Data Protection Delegate: dpo@pcb.ub.cat.

Purpose: The personal data will only be used to manage the participation in the photo contest and disseminate the contest, the participants and the winners.

Legitimation: The legitimate interest of the Responsible and the participant in the contest.



Shelf life: The contact details of the participants will be canceled after the call. The images captured during the prize delivery will be kept as long as they are necessary to disseminate the activity promoted by the PCB Foundation and then they will be canceled.

Recipients: The data will not be communicated to third parties except to those who visit the PCB Foundation's webpage and social networking profiles, where the competition, participants and winners will be disseminated, and where the photographs submitted to the contest will be published. such as the images taken during the awards ceremony.

Exercise of rights: Participants can exercise their rights of access, rectification, deletion, opposition, limitation or portability by writing to the Data Protection Officer or Delegate. In case of dissatisfaction with the treatment, they can also file a complaint with apdcat.gencat.cat.

Barcelona, October 2023